

RUSTLE OF THE LEAVES!



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WELCOMING A SEASON OF CHANGE

The cool breeze in the air contrasts with the warmth of falling leaves, creating a harmony of opposites that reminds us of balance and renewal. For Ultra International, autumn reflects the very essence of creativity and transformation. Just as the season inspires new palettes in nature, it sparks new ideas, scents, and possibilities in the fragrance world.

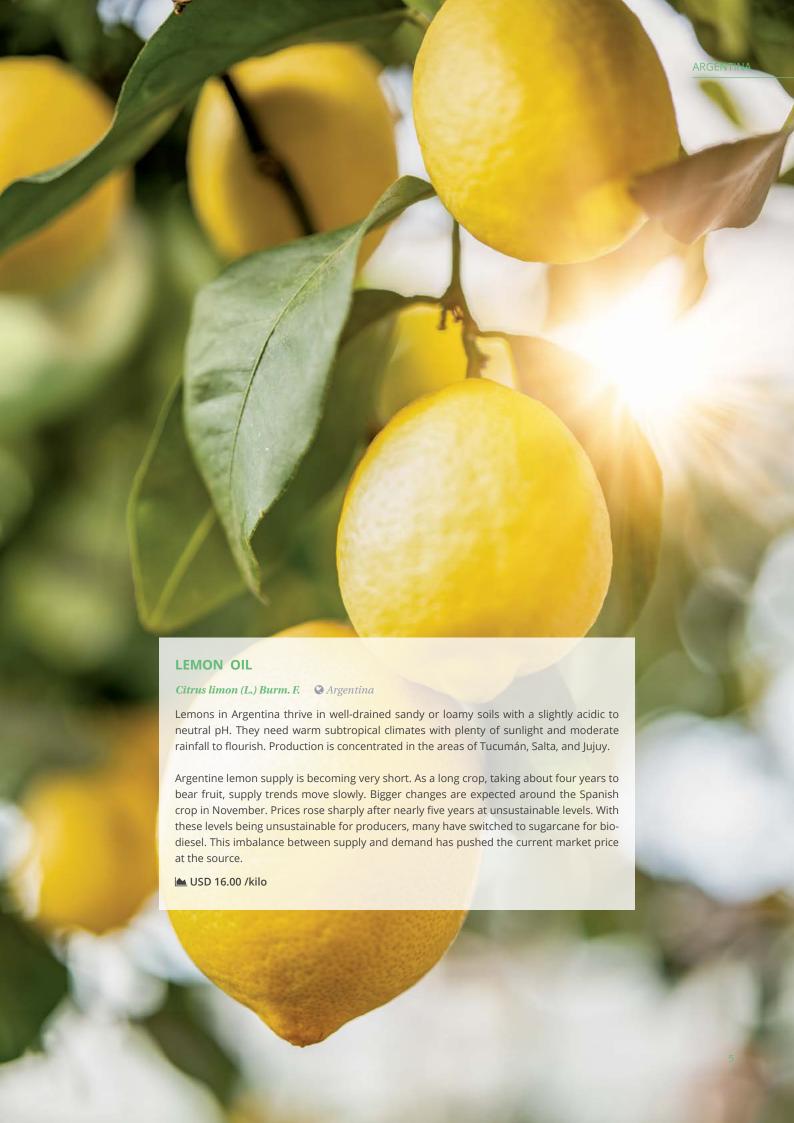
We look forward to connecting with industry peers at IFEAT 2025 in Gothenburg, Sweden. The conference will be a platform not only for collaboration and exchange but also for addressing the urgent need for sustainability in our industry. From responsible sourcing to greener practices, sustainability is at the heart of every conversation and we are committed to contribute to a future where innovation and responsibility go hand in hand.

We are very pleased to announce that this year marks a very special milestone for us-the successful launch of **Maison Sanganeria** in Grasse, France, the birthplace of perfumery. We celebrated this new chapter with a memorable launch party in May 2025, and our vision is to have this space as a home for collaboration, creativity, and inspiration. We are looking forward to opening these doors for all industry colleagues, visionaries and passionate students who wish to reimagine the future of fragrance with us.

While challenges in sourcing key ingredients persist, our commitment remains steadfast-to serve our partners with quality, sustainability, and innovation at every step. With gratitude for the past and optimism for the future, we embrace the opportunities ahead to create, inspire, and grow together.

With hope and inspiration

Priyamvada SanganeriaDirector, Ultra International BV





NATURE'S POWER IN THE LAND OF THE VIKINGS

As the global essential oils and aroma industries converge upon Sweden for IFEAT 2025, we find ourselves standing on ground steeped in an extraordinary heritage - the ancient, vibrant world of the Vikings. This land, where fjords carve dramatic landscapes and forests whisper tales of old, was once home to the Norsemen, legendary navigators, fearless warriors, and profound spiritualists. As we gather in Sweden to discuss the sophisticated science and art of natural extracts, we invite you to journey back in time and explore the rich Nordic legacy. Their lives, beliefs, and understanding of the natural world offer a fascinating backdrop to our modern pursuit of plant-derived wellness.



THE VIKING SPIRIT: COURAGE, CRAFT, AND THE CALL OF VALHALLA

The popular image of the Viking is often that of a fearsome, axe-wielding raider. While their martial prowess was indeed undeniable, it tells only a fraction of their story. The Vikings were complex societies of skilled seafarers, astute traders who connected distant lands and innovative craftsmen. Their resilience was legendary, forged in harsh Scandinavian winters. Central to the Viking worldview was a rich tapestry of mythology, a pantheon of Gods and Goddesses who embodied the forces of nature, human endeavours, and the very cosmos itself. They lived in a world where the whispers of the wind, the strength of the forest, and the bounty of the sea were all manifestations of divine will.

At the apex of their aspirations lay **Valhalla**, the glorious hall of Odin, the Allfather. More than just an afterlife, Valhalla was the ultimate reward for warriors who died bravely in battle. It was a place of eternal feasting, camaraderie, and perpetual training in preparation for Ragnarok, the twilight of the Gods. To reach Valhalla was to achieve ultimate honour. It was a testament to a life lived with courage and purpose.

THE NORSE PANTHEON: A TAPESTRY OF POWER AND PURPOSE

The Gods and Goddesses of the Norse pantheon were not distant, ethereal beings. They were vibrant and deeply relatable figures who interacted with humanity and the forces of nature. Their myths formed the fabric of Viking society, influencing their sagas, their art, and their understanding of the world.



ODIN, THE ALLFATHER

The supreme God, he is a multifaceted deity associated with wisdom, war, death, poetry, prophecy, and magic. Odin is a seeker of truth, a master strategist, and a keeper of ancient lore. His pursuit of knowledge and mastery over fate speaks to the Viking desire for understanding and strategic acumen, vital for their expeditions and survival.



Facing Page Top: Stockholm, Sweden - Sept 2022: View of viking stone in Statens historiska museet, with Odin, Thor and Freyr, Swedish History Museum.

This Page: Copenhagen, Denmark - Oct 21, 2018: Sculpture statue of Odin (Norse mythology) in sitting posture beside two dogs; displayed in the Ny Carlsberg Glyptotek Arts Museum. By Herman Ernst Freund, 1827.



THOR, GOD OF THUNDER

Perhaps the most beloved of the Norse Gods, he is the mighty protector of Asgard and Midgard (the human world). Wielding his enchanted hammer Mjolnir, he defends against giants and monstrous beasts. Thor embodies strength, protection, courage, and vitality. He is a god of the common people, ensuring good harvests and protecting settlements.





FREYJA, GODDESS OF LOVE, BEAUTY, FERTILITY, AND WAR

A stunning and complex deity, she is often depicted riding in a chariot pulled by two cats. However, she is also a formidable warrior goddess, leading the Valkyries and claiming half of the slain warriors for her hall, Fólkvangr. Freyja is also a master of seidr, a powerful form of magic involving destiny and foresight.

FRIGG, QUEEN OF ASGARD AND GODDESS OF MOTHERHOOD

Odin's wife, she has the power of prophecy, though she rarely reveals what she knows. Frigg represents the nurturing heart of the home, the wisdom of the matriarch, and the unseen bonds that hold families and communities together.



LOKI, THE TRICKSTER GOD

Acomplex and often contradictory figure, he is renowned for his intelligence, cunning, and shapeshifting abilities. Loki frequently causes trouble for the Gods through his elaborate schemes and deceptions, but also helps them out of predicaments. He embodies unpredictability, quick wit, transformation, the challenging) of the established order.

Facing Page: Sweden, Stockholm, Tor statue on Djurgårdsbron
This Page Top Left: Freya norse Goddess of love, beauty and fertility statue
Top right: Stockholm, Sweden. Statue of Old Norse goddess - Oden's wife
Frigg statue at Djurgardsbron (Djurgarden Bridge).
Bottom: Copenhagen, Denmark - Oct 21, 2018: Close-up of the statue of Loki
(Norse mythology) in the Ny Carlsberg Glyptotek Arts Museum. By Herman
Ernst Freund, 1822. Selective focus on the face portion.

FREYR, GOD OF FERTILITY, PROSPERITY, AND PEACE

The brother of Freyja, he is associated with sunshine and fair weather, crucial elements for successful agriculture and thriving communities. Freyr rides a boar named Gullinbursti and possesses a magic ship, Skíðblaðnir, that can be folded into a pocket.

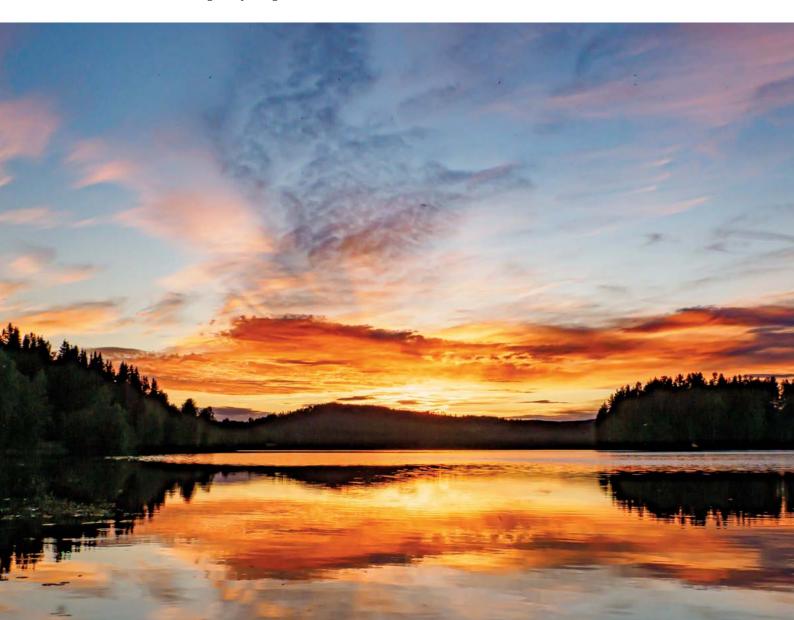
HEIMDALLR, THE WATCHMAN OF THE GODS

The guardian of the Bifrost bridge. He possesses extraordinary senses, able to hear grass grow and see for hundreds of miles. He is ever vigilant, blowing his horn Gjallarhorn to signal the beginning of Ragnarok. Heimdallr represents alertness, acute perception, and unwavering dedication to duty.

The Vikings lived in intimate communion with their environment. Their survival and prosperity depended on a profound understanding of the natural world around them. From the timber for their longships and homes to the herbs for their healing remedies, nature was their primary source of sustenance, shelter, and medicine. While the concept of essential oils as we understand them today did not exist in their time, the Vikings were highly adept at utilising plants for their medicinal properties. They brewed teas from willow bark for pain relief, packed wounds with moss for its antiseptic qualities, and used various herbs for their aromatic and therapeutic benefits.

ESSENTIAL OILS FOR THE NORSE PANTHEON

In the spirit of IFEAT 2025 in Sweden, we include in a little modern fantasy. If the powerful deities of the Norse pantheon were to choose essential oils as extensions of their divine powers, which oils might resonate with their glorious attributes? This imaginative exploration offers a creative way to appreciate the diverse properties of our beloved oils through a mythological lens.





Odin's Enlightenment: Frankincense - For Odin, the All father, tirelessly seeking wisdom and guiding armies with his strategic mind, Frankincense would be his sacred oil. Its deeply grounding aroma promotes mental clarity, focus, spiritual connection and is perfect for contemplation or receiving visions.



Thor's Vigor: Peppermint - The mighty Thor, defender of realms and embodiment of raw strength, would surely favour Peppermint. Its invigorating, cooling sensation offers an instant energy boost, perfect for pre-battle invigoration or soothing muscles after wielding Mjolnir.

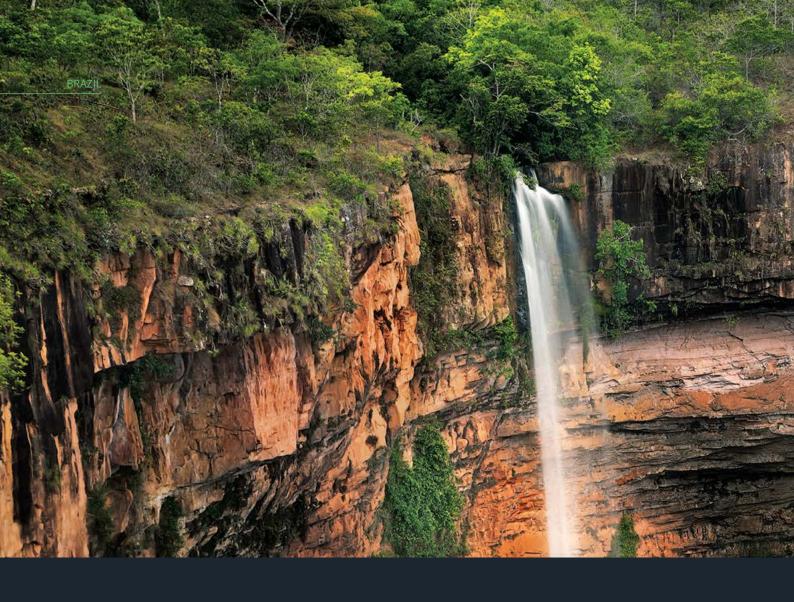


Freyja's Allure & Balance: Ylang Ylang - For the captivating Freyja, goddess of both love and war, Ylang Ylang would be her enchanting essence. Its exotic, deeply sensual floral notes soothe anxiety, uplift the spirit, and enhance emotional balance, reflecting her irresistible charm.

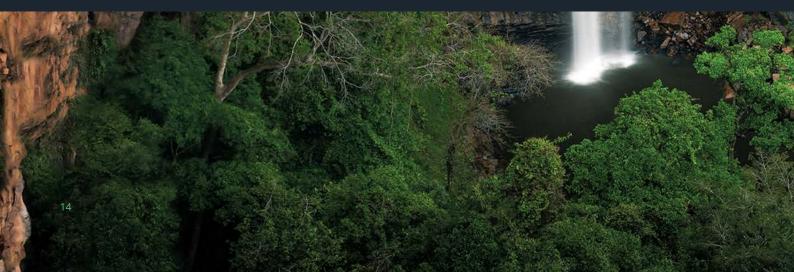


Loki's Dynamic Spark: Cypress - For Loki, the unpredictable and clever Trickster, oils that embody change, movement, and a bit of a kick would be fitting. Cypress, with its fresh, clean, and invigorating aroma, can represent transformation and adaptation, much like Loki's shape-shifting nature.

After a mesmerising journey through the land of the Vikings, we prepare for the inspiring discussions at IFEAT 2025. But the essence of natural power transcends time. The Vikings, in their formidable yet intuitive way, understood the profound connection between nature and well-being. Their resilience, their wisdom, and their very survival were intrinsically linked to the plants and elements around them. Today, our essential oil industry continues this ancient quest, though with the precision of modern science and the sophistication of global trade. From the robust strength of Thor to the serene wisdom of Odin, the properties we seek in our essential oils echo qualities that defined the Norse spirit. This backdrop is sure to inspire us as we innovate, collaborate, and continue to harness the timeless, potent remedies that nature so generously offers.



THE BRAZILIAN COLLECTION





EUCALYPTUS CITRIODORA OIL

Corymbia citriodora 🔾 Brazil

Brazil is one of the world's leading producers of eucalyptus oil. The country's eucalyptus plantations are concentrated in states such as São Paulo, Minas Gerais, and Bahia. Eucalyptus thrives in well-drained soils, ranging from sandy loams to clay loams, with good fertility and a pH between 5.5 and 6.5.

Eucalyptus Citriodora is produced through the year, but midyear has the highest productivity. Rainy season between November-February impacts production, resulting in lower volumes.

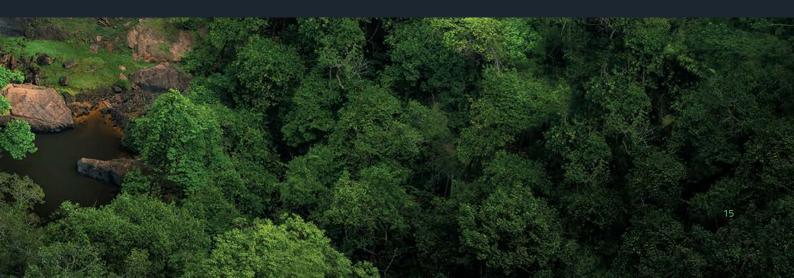
■ USD 22.00 /kilo

ORANGE OIL

Citrus sinensis 😀 Brazil

Looking ahead, the 2025–26 harvest is expected to rebound by 36%, driven by favorable climate conditions, improved orchard management, and more productive trees. In the orange oil market, Brazil continues to dominate global production, supplying multiple industries with versatile natural ingredients. Prices have begun to ease slightly, particularly for terpenes, though they remain high overall. At the same time, uncertainty surrounds the potential impact of the newly imposed 50% tariff on Brazilian goods on both the U.S. and wider global markets. While supply challenges linked to disease and climate persist, demand for eco-friendly, natural components ensures that Brazil's orange oil segment remains firmly on a growth trajectory within the essential oils market.

L USD 15.00 /kilo





LAVENDER OIL

Lavandula angustifolia 🕓 Bulgaria

Bulgarian lavender thrives in light, well-drained calcareous soils and requires sunny slopes with good air circulation. It is widely cultivated in regions like Dobrich and Plovdiv, where continental and sub-Mediterranean climates offer dry, warm summers favourable for oil content.

The Bulgarian lavender harvest in 2025 began later than expected due to unseasonal frosts in early May. Demand for Bulgarian ISO quality lavender remains stable. Unsold volumes from previous harvests remain, but their quality is uncertain. Many distilleries are not operating due to raw material shortages and high production costs. Farmers also continue to uproot lavender fields in favour of cereal crops.

L USD 42.00 /kilo

MELISSA OIL

Melissa thrives in fertile, well-drained loamy soils rich in organic matter and prefers exposure to the sun with mild temperatures and regular moisture. It is cultivated in smaller pockets across central and northern Bulgaria, where temperate continental climates support its growth. The crop is sensitive to frost and drought and requires careful management.

In 2025, the first melissa harvest in Bulgaria yielded lower volumes than expected. Unfavourable weather conditions like spring frosts, excessive rain in April and May, followed by drought and high summer temperatures severely hampered growth. Farmers are increasingly shifting to alternative crops as production barely covers costs. Oil price is expected to increase in the coming months.

■ USD 1285.00 /kilo





Bulgarian roses, especially Rosa damascena, flourish in the Rose Valley near Kazanlak. This region provides well-drained alluvial soils and a unique microclimate of mild winters, humid springs, and sunny summers, which is ideal for the growth of roses. The area has a mountain-enclosed basin that preserves the humidity critical for oil concentration, making it highly valued in aromatherapy.

The Bulgarian rose harvest in 2025 began late due to frosts in April and May. Continuous rainfall during the harvest cycle also added to the delay. Favourable temperatures arrived only in June. This has reduced yields by 35–50% compared to 2024. Despite rising rose petal costs, many small farmers continue to abandon cultivation. Prices are expected to remain stable for the next few months.

■ USD 12854.00 /kilo



BALSAM FIR OIL

Balsam fir is a native Canadian conifer found across the boreal and mixed wood forests of Quebec, Ontario, and the Atlantic provinces. It prefers cool, humid climates with cold winters and grows best in acidic, well-drained podzolic soils or organic soils rich in humus. The oil is obtained through steam distillation of needles and twigs and has a sweet, balsamic aroma with fresh pine undertones.

Stocks of balsam fir organic oil are low, and prices remain high.

■ USD 125.00 /kilo

BLACK SPRUCE OIL

Picea mariana 🔞 Canada

Black spruce is one of the most common conifers of Canada's boreal forests and grows best in acidic, nutrient-poor soils such as podzols and organic peat. It is widely distributed across the Boreal Shield ecozone, thriving in cool, humid climates with long, cold winters and short, moist summers. The species dominates wet lowlands, bogs, and upland forests in provinces like Quebec, Ontario, and Newfoundland. The essential oil is obtained by steam distillation of needles and young branches. It produces a fresh, resinous, and woody aroma with grounding and clarifying qualities. Black spruce oil is popular in aromatherapy for stress relief and respiratory support. Oil stocks are running low leading to an increase in price.

■ USD 155.00 /kilo

CEDAR LEAF OIL

Thuja occidentalis 🔞 Canada

Cedar leaf oil in Canada is primarily distilled from Thuja occidentalis, also known as Eastern White Cedar or Arborvitae. This tree thrives in moist, well-drained soils ranging from rich peat in lowlands to calcareous uplands, with soil pH ideally between 5.5 and 7.2. The cool, humid climate of Canada, with its moderate rainfall and cold winters, supports healthy growth. The regions of Ontario and Quebec have widespread cedar forests. Steam distillation of fresh leaves and twigs yields an oil with a sharp, camphoraceous aroma, high in thujone. The oil has been traditionally used for its antiseptic and antimicrobial qualities and remains popular today in disinfectants, insect repellents, soaps, and natural cleaning products. Cedar leaf oil is available in stock, and the price is expected to stay stable for the coming two years.

■ USD 125.00 /kilo





AMYRIS OIL

Amyris balsamifera 😯 Dominican Republic / Haiti

Amyris balsamifera, often called West Indian sandalwood, is a small tree native to Haiti and the Caribbean. The tree adapts well to marginal land that is less suitable for traditional agriculture. Amyris trees require well-drained soil, abundant sunlight, and moderate rainfall. They thrive in areas with warm temperatures year-round. The essential oil is extracted from the wood, which must be aged and dried before steam distillation to release its characteristic soft, woody, and balsamic aroma. Amyris oil is often used as a sustainable, affordable alternative to true sandalwood in perfumery. Due to the security concerns in the raw material growing areas, Amyris production is limited.

△ On Request

VETIVER OIL

Haiti is considered the world's leading producer of high-quality vetiver oil. It is cultivated primarily in the Les Cayes region of southern Haiti, where the combination of climate, soil, and traditional cultivation methods yields an oil with superior fixative qualities compared to other origins. The plant thrives in well-drained sandy or loamy soils with high organic content and requires a warm tropical climate with moderate to high rainfall. The fibrous root system not only produces essential oil but also helps prevent soil erosion, making vetiver environmentally beneficial in Haiti's mountainous terrain. The oil is obtained through steam distillation of roots that are harvested after 12–18 months of growth. Haitian vetiver is highly valued in luxury perfumery as a base note and fixative, lending depth and longevity to fragrances. Market for vetiver oil is stable.

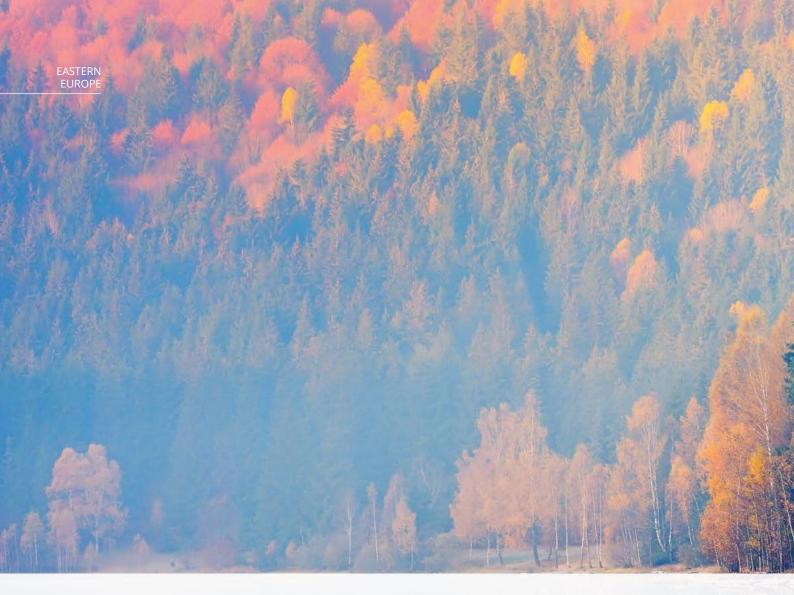
■ USD 550.00 /kilo



FROM NATURE'S BRILLIANCE TO INDUSTRY INNOVATION

Where the brilliance of nature meets science, shaping products that inspire and endure.





CLARY SAGE OIL

Salvia sclarea ② Eastern Europe

Clary sage is native to southern Europe, including the black sea region. In Eastern Europe it is primarily cultivated in Ukraine, Russia, Bulgaria and Moldova. Clary sage grows well in temperate climates with fertile, well-drained soils that are rich in calcium. It thrives under sunny, moderately dry conditions and is cultivated in Moldova's rolling farmlands, where consistent summers favour its aromatic flowering.

Steam distillation of flowering tops yields clary sage oil, with its distinctive herbaceous, nutty, and slightly floral aroma. Moldovan clary sage is sought after across fragrance, wellness, and cosmetics sectors. Moldovan clary sage crop performed better than expected during the season. Stock is available and market for the product is stable.

■ USD 150.00 /kilo

CORIANDER HERB OIL

Coriander herb oil is obtained from the aerial parts of the green plant before seeds mature. It thrives in well-drained loamy or sandy soils under full sunlight in temperate climates. In Eastern Europe Moldova, Ukraine, and Romania offer the best conditions for the growth of coriander. Herb oil has a fresh, green, and spicy aroma with subtle citrus notes, differing from the warmer seed oil profile. Its lighter, fresher profile compared to seed oil broadens its applications across industries.

Distillation of coriander herb oil has concluded in Moldova, and material has been delivered to processing facilities.

MA NA



CORIANDER SEED OIL

Coriander grows best in fertile, well-drained sandy loam soils with a neutral pH, thriving in sunny, temperate regions. Moldova, Ukraine, and Bulgaria are significant producers of coriander seed, where hot, dry summers and cool nights enhance the spice's aroma.

The oil is distilled from dried seeds and has a warm, spicy, woody scent with sweet, floral undertones. Coriander seed oil is valued in the flavouring industry for bakery goods, meats, and beverages. It is preferred in the perfumery industry, since it adds spicy, woody depth to blends.

The coriander seed crop in Eastern Europe is still ongoing, with the lack of rain already showing a negative influence on yield. As a result, prices are unlikely to decrease this year. They may rise once the final harvest results are confirmed.

■ USD 95.00 /kilo

DILL WEED OIL

Dill grows best in well-drained, fertile, sandy or loamy soils with a neutral to slightly acidic pH. It thrives in warm, sunny conditions and is sensitive to prolonged drought. This poses a challenge during Eastern Europe's hot, dry summer. Moldova and Ukraine are key cultivation regions for dill herb, where it is harvested for both seeds and leafy parts used in distillation.

Dill weed oil is obtained through steam distillation of the fresh herb and carries a sharp, herbaceous, slightly spicy aroma. It is valued in the flavour industry for seasoning pickles, soups, sauces, and condiments. The perfumery sector uses it for its green and spicy notes.

Yields of dill weed oil were lower this season, but oil is available in stock. Oil price is expected to remain stable thanks to existing contracts and stock history.

■ USD 50.00 /kilo

FENNEL OIL

Fennel, scientifically known as Foeniculum vulgare, is native to the Mediterranean region and southwestern Asia. It is cultivated across Eastern Europe in sunny, well-drained soils, particularly sandy or loamy fields with a neutral to slightly alkaline pH. The plant prefers Mediterranean to temperate continental climates, with hot summers and mild autumns aiding seed development.

Steam distillation of crushed fennel seeds produces an oil with a sweet, spicy, and anise-like aroma. Product this season did not match the higher volumes of 2024 though fennel oil is available and supply is adequate. Oil price also remains stable.

■ USD 260.00 /kilo

FIR NEEDLE OIL

Fir needle oil is typically distilled from the needles and twigs of Abies sibirica, a conifer native to Eastern Europe and Siberia. These fir trees thrive in cold, continental climates with long winters and short, mild summers. They prefer podzolic or sandy loam soils that are well-drained and slightly acidic. Fir forests are common across Russia, Ukraine, and parts of the Carpathians. Fir needle oil of Siberian origin is available in the market without any major fluctuations in price.

■ USD 65.00 /kilo



JUNIPER BERRY OIL

Juniper grows widely across Eastern Europe in upland and mountainous regions. It thrives in sandy, rocky, or loamy soils that are well-drained. The plant prefers sunny, cool conditions, often found in Carpathian and Balkan highlands.

Once berries mature, they are collected and steam distilled to produce juniper berry oil. The product has a fresh, woody, and slightly balsamic aroma. The main harvest period for juniper berries has not yet commenced. Market conditions will become clearer later in the season.

■ USD 355.00 /kilo

LAUREL LEAF OIL

Laurus nobilis L. 🔾 Eastern Europe

Laurel thrives in sunny, well-drained soils with moderate rainfall, commonly cultivated in Mediterranean and southeastern European regions. The evergreen shrub prefers fertile loamy soils and mild winters, though it can adapt to varied conditions.

Steam distillation of freshly harvested leaves yields laurel leaf oil with a spicy, camphoraceous aroma containing cineole, eugenol, and other compounds.

There is a stable supply of laurel leaf oil with quantities available from multiple origins including Turkey and the Balkans. Prices at origin have increased due to inflation, permission requirements, and regulatory factors.

L USD 155.00 /kilo





PINE OIL

Derived from Scots pine, the oil is obtained through steam distillation of needles and young twigs. Scots pine is widespread across Eastern Europe, and dominates boreal and temperate forests in Russia, Poland, and the Baltic states.

Pine oil has a fresh, resinous, woody aroma with bright, crisp top notes. Pine oil sylvestris is available in the market. Oil price is stable.

■ USD 58.00 /kilo

SAGE OIL

Salvia sclarea L. 3 Eastern Europe

Sage grows well in Eastern Europe's sunny, dry, and moderately warm climates. It prefers well-drained calcareous or sandy soils to flourish. Regions in Bulgaria, Romania, and Moldova cultivate sage extensively, with the herb's resilience making it well suited to the long dry spells that have affected the area. Production of sage oil was completed in early August. Yield was satisfactory and product should be readily available. Oil price is expected to remain stable.

■ USD 88.00 /kilo

THUJA OIL

Thuja occidentalis L. 🔾 Eastern Europe

Thuja occidentalis, also known as northern white cedar or arborvitae is native to eastern Canada and most of north-central and north-eastern United States of America. It also thrives in Eastern European climates, where moist, well-drained loamy soils and cooler temperatures favour its growth. Thuja is often found in forest margins, mixed woodlands, and cultivated plantations. The thuja oil market is stable, and material is readily available.

■ USD 64.00 /kilo



BASIL OIL

Ocimum basilicum Q Egypt

Basil thrives in warm, tropical, and subtropical climates. It needs full sun and requires at least six to eight hours of direct sunlight daily for optimal growth and oil production. It flourishes in well-drained, loamy, and soil rich in organic matter with a slightly acidic to neutral pH ranging from 6 to 7.5. Steam or hydro-distillation of leaves yields basil linalool oil. The oil is highly valued for its versatile applications. Its primary component, linalool, gives it a sweet, floral, and herbaceous aroma, making it a popular ingredient in perfumery and aromatherapy. Production and oil prices are similar to last year.

■ USD 120.00 /kilo

BLUE CHAMOMILE OIL

Chamomile cultivation in Egypt is primarily concentrated in the Fayoum Governorate and the Nile Delta. Egyptian blue chamomile typically prefers well-drained, fertile soil with fine texture and full sun exposure, thriving in warm-temperate climates. The crop benefits from moderate water and grows well on sandy-loam soils, common in some reclaimed agricultural areas of Egypt. Steam distillation of the flowers yields a rich blue oil. Crop volumes and price have maintained the levels of last year.

L USD 950.00 /kilo

GERANIUM OIL

Pelargonium graveolens, commonly cultivated for geranium oil, thrives in Egypt's semi-arid to arid climate, with hot, dry summers and mild winters and minimal rainfall. Major production centres include Beni-Suef in Upper Egypt. Regions like El-Qantara Sharq and El-Sadat City have also been identified as superior locations for good yield and oil composition. The crop requires frost-free conditions, well-drained soil to avoid root rot, and benefits from sandy loam textured soils with adequate organic matter and good drainage. Speculators are buying crop and distilling oil. The crop capacity has reduced as well. This has led to an increase in oil price.

■ USD 120.00 /kilo



JASMINE ABSOLUTE OIL

The Gharbiya region located in the Nile Delta is the primary jasmine cultivating area in Egypt. Over 90% of Egypt's jasmine fields are concentrated in this region. The harvest season typically commences in June and continues until November. Jasmine absolute is obtained through solvent extraction of jasmine flowers using petroleum-based solvents. This makes the process sensitive to fuel price fluctuations. Egyptian jasmine grows favourably in warm, sunny, and semi-arid conditions, with well-drained loamy or sandy soils. It requires regular irrigation to ensure healthy blossom production. Jasmine absolute is notably rich, with a deep, floral, and exotic aroma.

The crop season has commenced, and fuel prices have gone up. This has resulted in an increase in the price of oil.





NEROLI OIL

Neroli is extracted from the blossoms of bitter orange. Egypt's Mediterranean climate with hot, dry summers and mild winters provides favourable conditions for its growth. The trees flourish in well-drained soils under full sun, supporting high aromatic oil yield. Harvesting of the oil is a labour-intensive process as it requires hand-picking of flowers in spring. This is immediately followed by steam or hydro-distillation to preserve the delicate aromatic profile. Neroli oil's fragrance is valued in perfumery where its sweet, honeyed, slightly metallic floral scent blends excellently with citrus and floral absolutes. Certain farmers have moved away from Neroli and planted other crops. Price of flowers has increased as well. Both factors have led to an increase in oil price.

L USD 1350.00 /kilo



CARDAMOM OIL

Elettaria cardamomum L. 3 India

Cardamom grows best in moist, subtropical climates with high humidity and evenly distributed rainfall. It requires rich, loamy soils with good drainage. It is primarily cultivated in Western Ghats of Kerala, Karnataka, and Tamil Nadu.

The oil is obtained by steam distillation from the seeds and pods. It has a warm, spicy, and sweet aroma. Cardamom oil is highly prized in the food and beverage industry for flavouring teas, baked goods, and confectionery.

Excessive rainfall in Kerala has delayed the start of harvest season with hilly fields being inaccessible to farmers. International demand has temporarily shifted to Indian cardamom following rain damage in Guatemala. There was a sharp decline in cardamom prices due to short-term holding by farmers. Though it rebounded quickly. Price is expected to fall once the harvest season commences and farmers release stock.

■ USD 540.00 /kilo

CORNMINT OIL

Mentha Arvensis

India

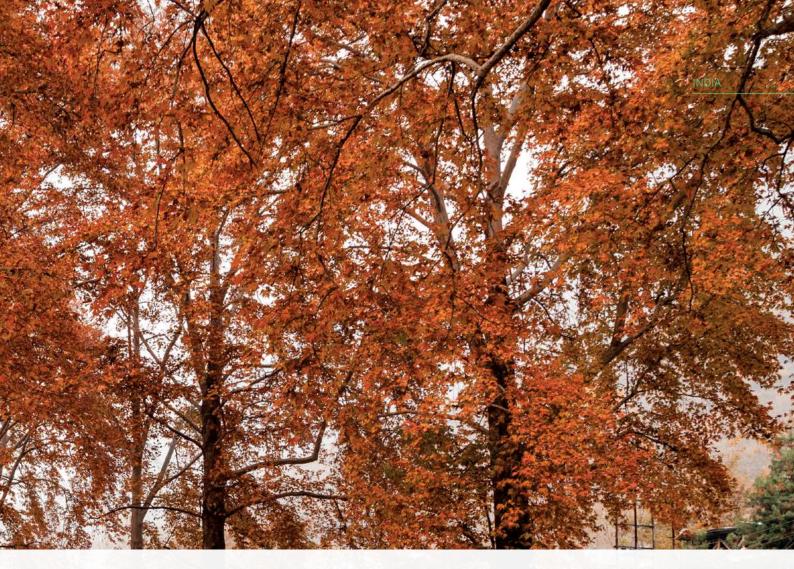
Mentha Arvensis or cornmint thrives in hot, dry conditions with occasional rainfall. It is a resilient plant that can grow in a wide variety of soil types, but for optimal growth -and high oil yields, a rich, loamy soil is preferred. Intense heat is crucial during the distillation phase to maximise oil recovery.

Mentha arvensis is primarily used for its high menthol content. Its scent is more pungent and less sweet than peppermint, which is known for its strong, fresh aroma. Mentha arvensis is widely used in pharmaceuticals, oral care, confectionery, and cosmetics.

Mentha arvensis is experiencing reduced cultivation this year, with sowing forecasts around 22,000 MT, approximately 20% lower than last year. Unusual weather patterns including early showers, have affected yield and increased distillation costs. At present oil price is stable and at favourable buying level.

■ USD 16.00 /kilo





CITRONELLA OIL

Citronella is a tall tropical grass that thrives in humid, warm climates with regular rainfall. While adaptable to many soil types, it performs best in light, well-drained soils with good fertility. Major cultivation zones are found in Kerala, Karnataka, Assam, and West Bengal.

The oil, produced through steam distillation of the grass, contains citronellal and geraniol and has a lemony, grassy scent. Internationally, citronella oil is famous as a natural insect repellent, especially in sprays, candles, and coils. It is also used in perfumery, soaps, and household products.

There is a high demand for the oil and supply is unable to match the incoming orders. Market is expected to stay volatile until production increases. Cultivation of citronella has decreased in India, largely due to government subsidies for alternative crops, which have encouraged farmers to diversify. Production is further affected by labour shortages. Fresh production is limited, and carryforward stocks have been absorbed by longstanding demand. This imbalance has kept prices elevated.

▲ USD 25.00 /kilo

CUMIN OIL

Cuminum cyminum L. ② India

Cumin is a flowering plant best suited to hot, dry climates with long summers. It thrives in sandy loam soils with good drainage and a neutral to slightly alkaline pH. India is the largest producer of cumin with largest cultivation areas in Rajasthan and Gujarat.

Cumin oil is distilled from dried seeds and has a warm, earthy, spicy aroma with sharp undertones. It is widely used in the food industry, particularly in spice blends, sauces, and baked goods.

The cumin oil market in India is currently facing oversupply. Farmers are holding large carry-forward stocks in hopes of better prices. Domestic and global demand for Indian cumin is low. Cumin prices declined 25 percent due to the excess supply in the market.

▲ USD 31.00 /kilo



DAVANA OIL

Artemisia pallens ③ India

Davana is a delicate annual herb that requires a cool, dry climate and well-drained, fertile soils to flourish. It is highly sensitive to climatic fluctuations, making it a challenging crop to cultivate. The plant is primarily grown in Karnataka, Andhra Pradesh, and Tamil Nadu.

Distillation has concluded, though oil produced is marked by low davanone content. This has negatively impacted demand from quality conscious buyers. Untimely and excessive winter rain has heavily impacted davana oil production this season. The unfavourable weather caused widespread nursery failures and significantly reduced yields. Market interest has weakened as buyers hesitate to pay premium prices for substandard material. This has resulted in softening of prices despite the limited supply.

L USD 570.00 /kilo

FRANKINCENSE OIL

Boswellia serrata 🔞 India

Frankincense is derived from the resin of Boswellia species. The trees thrive in hot, arid climates with rocky, marginal soils. They are remarkably drought-tolerant and often found in the dry, hilly regions of Rajasthan and Madhya Pradesh.

Political instability in Somalia has pushed buyers towards India and Oman. Fresh stock is only expected in September. Frankincense oil production in India has been negatively affected by droughts. The yield is poor and low in thujene content, which is a key marker of quality. Carry-forward stocks have been exhausted and there is limited supply in the market. Farmers are prematurely harvesting the crop to meet the demand, resulting in inferior quality with low alpha-thujene levels.

■ USD 55.00 /kilo

GERANIUM OIL

Pelargonium graveolens 🔾 India

Geranium flourishes in temperate to subtropical climates, preferring loamy, well-drained soils enriched with organic matter. It requires full sun and moderate rainfall for optimal growth. In India, geranium cultivation is concentrated in the hilly regions of Uttarakhand, Uttar Pradesh, and the Nilgiri hills of Tamil Nadu.

Oversupply in the market had pushed farmers towards alternate crops. Now the season has concluded, and yields have declined. There is strong demand for the oil. With no significant carryforward stock, supply is limited, and buyers are procuring available volumes at high rates. Market is only expected to stabilise once fresh crop becomes available in the coming two-three months. Till then prices are expected to remain elevated.

■ USD 225.00 /kilo









GINGER OIL

Zingiber officinale 🔾 India

Ginger is a tropical plant that thrives in hot, humid conditions with plentiful rainfall. It prefers rich, loamy soils with high organic content and good drainage. India is the world's leading producer of ginger with cultivation centred in Kerala, Karnataka, Odisha, and West Bengal. Ginger oil is produced by steam distillation of dried rhizomes and has a warm, spicy, and slightly sweet aroma.

Ginger cultivation and drying is a labourintensive process. Farmers feel they are not adequately compensated for the work and are receiving low returns, especially for green ginger. Thus, many are moving towards other profitable crops. Sowing next season is expected to go down if this trend continues. This will lead to low arrivals and increase the price of dry ginger. This season, ginger yields have dropped significantly, though decent carry-forward stock is present in the market. While, demand is stable, an oversupply situation has emerged in the market, pushing prices for both green and dry ginger down.

■ USD 88.00 /kilo

HOLY BASIL OIL

Ocimum sanctum ③ India

Holy basil or Tulsi is revered in Indian tradition both spiritually and medicinally. It grows best in tropical and subtropical climates with high temperatures and thrives in fertile, well-drained soils under full sun. The crop is cultivated across Uttar Pradesh, Madhya Pradesh, Bihar, and Andhra Pradesh.

Cultivation of holy basil oil in India remains minimal, and no significant fresh supply has entered the market. Demand has picked up slightly after being subdued for months, absorbing the carry-forward stocks. With limited fresh supply and improved demand, prices are expected to remain firm for some time.

■ USD 65.00 /kilo

LEMONGRASS OIL

Lemongrass is a perennial grass that flourishes in warm, tropical climates with abundant sunlight and rainfall. It prefers fertile, well-drained sandy loam soils and is cultivated across Kerala, Karnataka, and Tamil Nadu, with smaller volumes in West Bengal and Uttar Pradesh.

International and domestic demand for lemongrass is firm. But carry-forward stock is limited, and supply has been impacted by several factors. Persistent rain in major growing areas has disrupted harvesting and distillation, while cultivation area of lemongrass has shrunk as well. Farmers, discouraged by earlier low returns, have shifted to higher-paying crops such as maize. Any adjustment in prices is only expected after fresh supply in August. At present, there has been a sharp increase in oil price.

▲ USD 22.00 /kilo

MACE OIL

Mace is the lacy aril surrounding nutmeg seed. It is derived from the tropical evergreen plant Myristica fragrans.

Mace oil is distilled from dried mace and is prized for its more refined and delicate aroma compared to nutmeg. It offers spicy yet slightly floral notes. It is used in high-end perfumery for creating elegant, warm compositions. It is also used in flavouring fine foods, particularly sauces, confectionery, and beverages.

Demand has been strong enough to absorb available volumes. Favourable rainfall has improved yield and carry-forward stock has been released as well. Further stock entering the market could create an oversupply situation. Prices have eased marginally under current conditions of higher availability.

■ USD 102.00 /kilo



NUTMEG OIL

Nutmeg trees are tropical evergreens that require hot, humid climates with abundant rainfall. They grow best in fertile, well-drained sandy loam soils rich in organic matter. In India, nutmeg cultivation is concentrated in Kerala, Tamil Nadu, and parts of Karnataka

There is steady domestic demand for the oil, though it is insufficient to absorb the incoming volumes. This has resulted in a disparity between demand and supply. Harvest has commenced on time due to the arrival of rainfall and fresh material has arrived in the market. Though the yield is lower than average. Price has decreased slightly to stabilise the market in the short term.

■ USD 46.00 /kilo

PALMAROSA OIL

Cymbopogon martini 🔾 India

Palmarosa is a resilient grass that grows well in hot, moist climates with abundant sunshine. It prefers sandy-loam soils with good drainage and organic content. In India, it is widely cultivated in Maharashtra, Madhya Pradesh, and parts of Andhra Pradesh.

Palmarosa oil supply in India is under heavy pressure as cultivation has dropped considerably, with farmers shifting to more lucrative crops. Labor shortages have compounded the challenge, increasing processing time. Fresh production has not met expectations further putting a strain on available stock. There is a strong demand for the product and limited availability is expected to push prices further.

■ USD 60.00 /kilo



PEPPERMINT OIL

Mentha Piperita 🔞 India

Peppermint or Mentha piperita thrives in hot, dry conditions with occasional rainfall. It requires intense heat during distillation to maximise oil output. In India, peppermint cultivation is concentrated in Uttar Pradesh, Punjab, and Bihar.

The 2025 peppermint season in India began in mid-May and is now nearing completion, but yields are significantly below expectations. While sowing was similar to last year, approximately 400 MT, unusual weather patterns hampered oil recovery. Although high temperatures of 42-44°C were reached, persistent humidity and frequent rains reduced distillation efficiency. Oil recovery dropped to less than 50% and availability is extremely low. As a result, prices are expected to rise.

■ USD 29.00 /kilo

SPEARMINT OIL

Mentha spicata L. ② India

Spearmint or Mentha spicata thrives in hot, dry climates with occasional rainfall. Successful distillation also depends on high heat, which maximises oil recovery. India produces spearmint primarily in Uttar Pradesh and parts of Punjab.

The spearmint oil crop in India was initially promising, with sowing forecast around 150 MT, a 20 percent increase over last year. However, persistent humidity and moisture during the growing cycle have severely reduced oil recovery, leaving supplies well below expectation. As a result, availability is very limited, and prices are expected to rise steadily.

■ USD 55.00 /kilo

VETIVER OIL

Vetiveria zizanioides 🔾 India

Vetiver is a perennial grass that thrives in tropical and subtropical climates with abundant sunshine. It adapts to diverse soils but performs best in fertile, sandy-loam or alluvial soils with good drainage. India remains one of the largest producers of vetiver with major cultivation in Kerala, Tamil Nadu, and Rajasthan.

The vetiver season in India has ended with yields beginning to decline. The onset of the northeast monsoon is expected to further reduce quality raw material and constrain production. At present, carry-forward stocks have absorbed demand and kept prices low and stable. But once stock is consumed and low-yield material floods the market, oil price is expected to witness an upward trend.

■ USD 325.00 /kilo



THE INDONESIAN COLLECTION







CLOVE OIL

Syzygium aromaticum ③ Indonesia

Clove oil production in Indonesia continues to feel the impact of the extended rainy season, keeping yields under pressure. Bud, leaf, and stem oils remain highly weather-sensitive, and the expected easing in prices has not materialized.

■ USD 16.00 /kilo

CINNAMON LEAF OIL

The market is under clear pressure. Yields are down, availability is tight, and prices are on the rise.. With little sign of relief in the near term, the outlook remains challenging as buyers face continued upward pressure.

■ USD 25.00 /kilo

NUTMEG OIL

The market for Indonesian nutmeg oil remains significant, as the country is one of the world's largest producers of nutmeg and mace. Nutmeg trees are cultivated extensively in the Maluku Islands and parts of North Sulawesi. These evergreen trees thrive in volcanic, fertile, and well-drained loamy soils, rich in organic matter, with a slightly acidic to neutral pH. Nutmeg oil is extracted via steam distillation of dried nutmeg seeds, yielding a warm, spicy, and woody aroma. The oil is widely used in the flavouring industry. In perfumery, nutmeg oil imparts warm spicy notes, while in aromatherapy it is valued for its stimulating and analgesic properties.

Nutmeg trees produce their first fruit after 5 years. After that, a harvest for nutmeg oil occurs every 6 months and harvest for spice occurs every 9 months. If the economics of producing nutmeg oil are not favourable, farmers will choose to sell nutmeg as a spice instead. Nutmeg oil prices are stable now.

▲ USD 70.00 /kilo

PATCHOULI OIL

Indonesia is the world's leading supplier of patchouli oil, with production centered in Sulawesi, Sumatra, and Java. Patchouli thrives in well-drained, fertile loamy soils with good organic content, and prefers shaded or partially shaded environments. It grows best in tropical climates with high humidity, abundant rainfall, and temperatures consistently between 22°C and 28°C. Patchouli leaves are harvested several times a year. They are dried before steam distillation to release the oil. Indonesian patchouli oil is renowned for its rich, earthy, and woody aroma. It is long-lasting and acts as an excellent fixative in perfumery.

Prices for Patchouli oil have stabilized after being very high. High prices in the past have made it a very profitable crop and encouraged many farmers to start growing it.

On Request

BLUE TANSY OIL

Blue tansy oil remains one of Morocco's most distinctive exports, valued for both its unique chemistry and striking deep blue colour. The plant thrives in sandy, well-drained soils under a Mediterranean climate of hot summers and mild winters.

Limited material is available in the market procured from last season's carry-over stock.

▲ USD 800.00 /kilo

CEDARWOOD ATLAS OIL

Cedarwood Atlas oil is a hallmark of Moroccan forestry, and a prime example of the country's rich biodiversity. It is extracted from the wood of Cedrus atlantica, an evergreen tree native to Morocco's Atlas Mountains. These cedars thrive in mountainous regions with well-drained sandy or rocky soils and a temperate to semi-arid climate, with cool winters and warm, dry summers.

The wood is steam distilled to produce an oil with a warm, woody, balsamic aroma. The oil is said to have a grounding effect and is slightly sweet. Atlas cedarwood oil is widely used in perfumery for its fixative properties and deep woody base notes. In aromatherapy, it is valued for calming and grounding effects, making it a popular choice in meditation blends. The oil is also used in natural insect repellents, cosmetics, and haircare products. It is particularly popular for its scalp-balancing qualities. Raw material price is stable.

▲ USD 22.00 /kilo



NEROLI OIL

Neroli is one of Morocco's most prestigious oils due to its rising demand in natural perfumery and personal care. It is obtained from the blossoms of bitter orange. Flowers are hand-picked typically in April and carefully distilled to preserve their delicate aroma. Moroccan neroli oil is renowned for its sweet, floral, honeyed scent with subtle green notes. It is a highly sought after product in the luxury perfume segment.

Neroli thrives in Morocco's Mediterranean climate, where fertile, well-drained soils and abundant sunshine support vigorous growth.

Unfavourable weather conditions during the crop cycle have resulted in low yield. The 2025 crop is lower compared to expectations.

■ USD 4550.00 /kilo

ROSEMARY OIL

Rosmarinus officinalis Morocco

Rosemary thrives in Morocco's semi-arid and Mediterranean climates, where hot, dry summers and mild winters provide ideal growing conditions. The plant favours well-drained calcareous or sandy soils and flourishes in the Rif and Atlas Mountain regions, where traditional wild harvesting is common.

There is high demand for rosemary oil in the market. No carry-over stock from 2024 is available and the 2025 crop fell far short of expectations. Supply is limited in the market and price for the product is firm.

■ USD 76.00 /kilo

CABREUVA OIL

Myrocarpus fastigiatus Allemão 😵 Paraguay

Cabreuva oil is obtained from the heartwood of Myrocarpus frondosus, a tree native to South America, particularly Paraguay, Brazil, and Argentina. In Paraguay, it grows in subtropical forests with warm, humid climates and thrives in fertile, well-drained soils rich in organic matter. The tree prefers areas with moderate rainfall and abundant sunshine. These conditions are commonly found in Paraguay's eastern and southern regions.

The wood is steam distilled to yield an oil with a sweet, woody, and slightly floral aroma, often compared to violets. It is widely used in perfumery, where it enhances floral notes and stabilises fragrance compositions.

Heavy rain in May and June made it difficult to procure raw material. Situation has improved now, and production is underway with decent stock available in the market.

■ USD 78.00 /kilo



EUCALYPTUS SMITHII

Eucalyptus Smithii 🕓 South Africa

Eucalyptus smithii thrives in South Africa's temperate regions, particularly in areas with deep, well-drained soils and cool, moist climates. The oil, obtained through steam distillation of fresh leaves, has a mild, fresh, cineole-rich aroma that is softer than globulus or radiata.

Aided by increased investment and production, the product has become more competitive on the global stage. There has been a consistent demand for eucalyptus smithii, though it has not increased dramatically. Certain buyers were diverted towards the Ex Camphor 80% variety, which entered the market at lower prices. However, massive fluctuations in quality have led many users to return to eucalyptus smithii.

■ USD 20.00 /kilo

EUCALYPTUS RADIATA OIL

Eucalyptus radiata grows best in subtropical to temperate climates with fertile, well-drained soils and regular rainfall. This makes South Africa's cooler upland regions ideal for the plant.

Good quantities of organic and conventional varieties of eucalyptus radiata are available in the market with a sustainable supply forecast for the future. New plantations have recently come into production, significantly expanding South Africa's capacity for both varieties. There has been a healthy demand for eucalyptus radiata, and last season's produce has been sold at fair prices.

■ USD 52.00 /kilo

TEA TREE OIL

Melaleuca alternifolia 🔞 South Africa

Tea tree grows best in sandy, well-drained soils under warm, humid climates. The oil is steam distilled from leaves and is renowned for its fresh, medicinal aroma. Globally, tea tree oil is valued for its antibacterial, antifungal, and antiviral properties.

Tea tree oil stocks in South Africa are expected to tighten as global demand rises and bulk producers clear backlogs that were driven by recent EU regulations and procurement adjustments. Tea tree oil price remains stable with positive and negative developments offsetting each other.

■ USD 24.00 /kilo

BASIL OIL

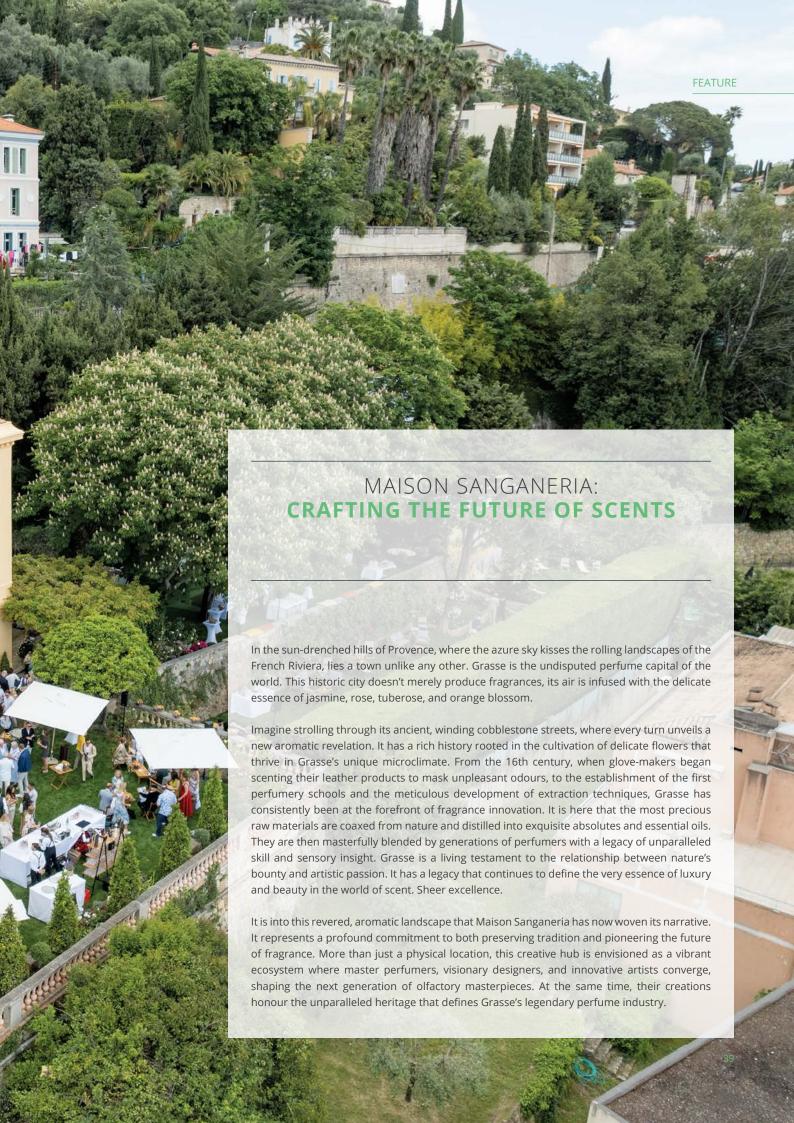
In Vietnam basil is cultivated both in the northern and southern regions including areas around Hanoi and the Mekong Delta. Recently, there have been significant concerns raised over Diethyl phthalate (DEHP) contamination in Vietnamese basil oil. The Rapid Alert System for Food and Feed from the European Commission issued a warning about this in February 2024. This resulted in a major decline in interest in the product from farmers and exporters.

Vietnamese basil oil obtained from the species Ocimum basilicum L., is known for its high Methyl Chavicol content, which exceeds 85 percent. This unique chemical profile gives it a sweet, anise-like aroma, making it valuable for the fragrance and flavour industries.

■ USD 95.00 /kilo



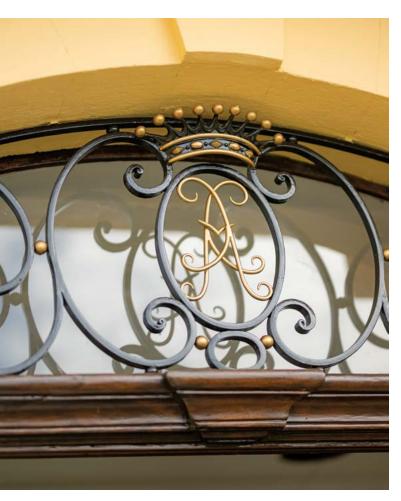














THE HISTORICAL LEGACY OF BASTIDE D'ANDON

At the very heart of Maison Sanganeria lies Bastide d'Andon, a property steeped in history and infused with an almost mystical essence. This historically significant estate, with its foundations dating back to 1591 is a rare and remarkably intact symbol of authentic French heritage. Its admired stones have witnessed centuries of change and its walls whisper tales of the past.

The bastide has passed through the hands of many noble families throughout its long history. The most notable is the esteemed Fragonard-Chiris family, which formed the bedrock of Grasse's perfumery prowess. This lineage connects Maison Sanganeria directly to the pioneers who shaped the industry. Bastide d'Andon stands as a precious relic preserving the architectural elegance, the artisanal craftsmanship, and the inherent sophistication that defined the region's golden era. Its timeless beauty and meticulous original construction speak volumes about an era when attention to detail was paramount, and structures were built to endure for generations.

Beyond its architectural grandeur, Bastide d'Andon is cradled by an Eden-like Garden, a vibrant tapestry of exotic flora that thrives under the Mediterranean sun. Here, the fragrant air is thick with the sweet perfume of meticulously cultivated jasmine and the intoxicating aroma of heritage roses, alongside unexpected delights like towering banana trees. This rich biodiversity is sustained by natural springs that crisscross the estate and ancient fountains whose waters have flowed uninterrupted for centuries. This pristine environment, brimming with life and natural beauty, creates an idyllic and inspiring setting. It is within this enchanting oasis that Maison Sanganeria finds its perfect home, drawing inspiration from nature that has long been the soul of Grasse.

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MAISON SANGANERIA: WHERE ASPIRATION IS SHEER EXCELLENCE

Maison Sanganeria embodies a profound philosophy where artistry, meticulous craftsmanship, and creativity actively foster harmony. The core mission of Maison Sanganeria is to passionately nurture the timeless art of perfumery. This is achieved by providing a platform where the rich tradition of the region dynamically intertwines with cutting-edge innovation. This unique blend ensures that the industry's historical roots are honoured while simultaneously pushing the boundaries of what is possible in fragrance creation.

Ultra International's ambitious vision is to firmly establish Maison Sanganeria as an undisputed beacon of creativity within the global fragrance industry. It aspires to be a home where new olfactory masterpieces are not just conceived but painstakingly brought to life. Crucially, these future scents will remain deeply rooted in the time-honoured techniques and invaluable traditions of Grasse. Simultaneously, Maison Sanganeria aims to wholeheartedly embrace and drive the future of fragrance design, exploring new ingredients, sustainable practices, and innovative methodologies. The goal is to inspire and empower the next generation of visionary perfumers and pioneering designers and offer them an unparalleled ecosystem of resources, mentorship, and creative freedom to truly redefine and expand the boundaries of fragrance artistry.



The official launch of Maison Sanganeria marked an incredibly significant and exciting milestone, not just for the Sanganeria family and Ultra International, but for the entire global fragrance community. The inaugural event was a highly anticipated gathering that successfully brought together a distinguished assembly of industry leaders, celebrated master perfumers, and passionate fragrance enthusiasts from around the world. It set the stage for an exhilarating new chapter in Grasse's illustrious perfume legacy.

Looking ahead, the aspirations for Maison Sanganeria are nothing short of transformative. It is poised to evolve into a global centre for fragrance innovation and a pivotal destination that will attract talent and foster groundbreaking developments within the industry. Ultra International envisions the Bastide d'Andon estate becoming an engine of collaboration and creativity. In the future, we envision hosting regular high-level workshops, incisive industry discussions, and dynamic creative sessions. These sessions will be designed to bring together the world's most brilliant minds in perfumery and related disciplines.







Maison Sanganeria is committed to serving as a vital hub for advanced fragrance and flavour training. This will involve offering a diverse and comprehensive range of specialised workshops, prestigious competitions designed to unearth emerging talent, and immersive blending sessions. The overarching goal is to cultivate an environment where seasoned professionals can continuously refine and hone their exceptional craft, while aspiring perfumers can gain invaluable hands-on experience. We hope Maison Sanganeria emerges as the destination where everyone involved can collectively contribute to the vibrant, evolving future of fragrance innovation.

As Maison Sanganeria continues its expansion and development, it is destined to play the dual role of shaping the future trajectory of fragrance and while preserving the invaluable, multi-century legacy of Grasse's unparalleled perfume heritage. The team warmly extends an invitation to all stakeholders within the industry to become an integral part of this long and exciting new chapter in the history of scent. The fragrant future is unfolding in Grasse, and Maison Sanganeria stands ready to lead the way.



MAISON SANGANERIA

GRASSE, FRANCE

WHERE HERITAGE MEETS CREATIVITY

Based in the perfume capital of the world, Maison Sanganeria blends heritage with innovation. A creative hub where perfumers & designers craft the future of fragrance while honoring the art's rich legacy.



